

# NOETIX HUB

Enabling full cloud and on premise Operational Reporting integration

## SOLUTION OVERVIEW

*The Noetix Hub is a new web platform designed to take operational and analytical reporting into the future.*

The Hub is a centralized portal that leverages world-leading Noetix reporting content and cutting-edge business intelligence. Hub is the first and only product to combine operational on premise reporting with cloud analytics all in one place.

- **All of your reporting and analytics, all in one place**

Noetix Hub combines modern search and indexing, view modification, BI deployment and management, and report generation and integration technology; all in a single easy-to-use application that drives productivity and collaboration.

- **Control your journey to the Cloud**

Enables the inclusion and blending of on-premise and cloud applications with other sources to facilitate a gradual migration to cloud. You are in control of the timeline, migrating at a speed and in a way that works best for your organization.

- **One application to manage your on premise operational reporting alongside cloud analytics**

When combined with Noetix Cloud Analytics you can build your Oracle E-Business Suite on premise reports alongside your cloud based operational data-stores enjoying the same BI integration and collaborative user interface.

## NOETIX CLOUD FOR ON PREMISE AND CLOUD APPLICATIONS

Driving productivity, efficiency and accuracy in your data management while allowing you to control your migration of assets to best of breed hyper-scalable cloud environments.

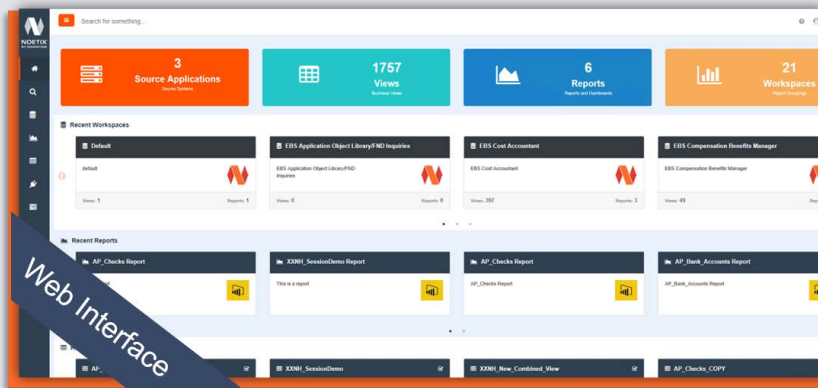
The decision is no longer binary, you can have real-time operational reporting sitting next to your analytical insights you decide what data needs to be migrated and what data can stay and you can navigate the migration to the cloud with confidence. The best of both worlds with a hybrid platform and your choice of BI tool to back it up.



- **Single interface to generate reports**  
Users can generate their own ad hoc queries and reports in their choice of BI tool: PowerBI, Tableau, etc.

- **Broad, comprehensive pre-built coverage for Oracle E-Business Suite**  
Noetix Hub along with Noetix Views provides the key to unlock the power of your Oracle EBS data. Start making more informed decisions in hours than days. Customizable business views let you quickly tailor reporting to your business without complex time-consuming development projects.

- **Lightening fast search functionality**  
Noetix Hub incorporates Noetix Search technology that reveals and catalogs all of the metadata, including user-defined tags. Documents the business metadata of each view and its columns, making search and data understanding faster and easier.
- **Upgrade Protection**  
Reports are protected from database structural changes inherent with enterprise application upgrades, ensuring established reports continue to work through upgrades.



### Cross-functional Collaboration

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Magnitude's transformative approach to unified application data management delivers vast operational efficiencies for today's complex business application landscape. By way of its broad portfolio of business application data access, management and reporting products, the company helps thousands of business users simplify management of their data and deliver on the substantial productivity gains modern applications originally promised.

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