Magnitude offers a robust solution for easily managing rules and hierarchies in an enterprise data warehouse. With the Magnitude MDM Hierarchy & Rule Management solution, business users have a self-service environment for navigating and selecting information with less manual effort and cost.

Use Cases

- A large cable/internet provider needed to manage product segmentation more quickly to correctly pay content providers.
- A leading CPG company needed mapping of external product information to internal product codes to measure market share and track competitors.
- A global Pharmaceutical manufacturer needed to understand prescriber affiliations to determine market penetration and leverage a smaller sales force.
- A heavy machinery manufacturer wanted to look at ship locations such as stores and DCs, while finance needed to view the same information by sales region.
- A diversified financial institution needed to create a rules structure that depends on other rules and attributes for accurately valuing securities to calculate risk exposure.

Key Features

- Graphically create hierarchy rules
  The Magnitude business model creates business rules and relationships between entities, easily modeling multiple hierarchy types.
- Easily view published hierarchy information in a business context
  A dedicated interface allows business users to access and view rules and hierarchies using familiar BI drill-down, web search and model-based navigation.
- Rule and hierarchy approval
  Robust workflow alerts hierarchy stewards to errors, change requests, approvals and authorization for publishing.
Rapidly change hierarchies in response to business needs
Business change that drives the need for new or altered hierarchies and business rules can be completed in minutes versus days or weeks.

Fully governed environment
Custom workflows with notifications, time triggers and escalations ensure secure and timely issue resolution and approval process.

Full audit trail
Robust history tracking capabilities provide a bulletproof audit trail for all changes in the system, critical in today’s compliance-focused environments.

Enhanced business control & ownership
Business users can more easily bring context to rules and assume ownership of creating and maintaining hierarchies for rapid analysis.

Auditability and transparency
Rules and hierarchies are visible to business users rather than being buried in complex IT code, enhancing consistency and accuracy.

Reduced IT & support costs
Self-service for business means less maintenance and custom code development by IT support staff.

About Magnitude
Magnitude Software leads the way in delivering corporate performance insights with solutions for corporate performance management (CPM), master data management (MDM) and data connectivity in heterogeneous environments. The Company’s software and solutions drive real business results for hundreds of thousands of users around the globe. Magnitude’s family of award-winning applications includes business intelligence, data warehousing, master data management, connectivity, analytics and reporting.