

Timely, effective insights from timely, accurate data

Magnitude MDM

Master Data Management Solution

Simplify, reduce cost and risk, accelerate value with multi-domain MDM

- Define and access the trusted data business users need - in real time - for insights.
- Let the business own their data access with a user interface that they define.
- Utilize workflow and an approval process to ensure data meets established specifications.
- Employ our custom design tool to build web applications for data entry, sales automation and inventory management built on trusted data.
- Connect to all data sources seamlessly.
- Harmonize and integrate data with table-level access via native MDM connectivity, gaining a complete, accurate view of the business for greater sales, operations and customer service efficiencies.
- Meet internal, regulatory and statutory requirements with validation and security features, robust history tracking and bulletproof audit trails.

As more and more diverse applications enter Cloud, on-premises and hybrid business environments, massive volumes and varieties of data need to be analyzed to deliver effective corporate performance insights.

Without reliable data – accessible to business users in real time – those decisions and their intended impacts are at risk, which in turn creates risk in customer satisfaction, product launches, financial planning and other critical business activities. What businesses – and data consumers – need is easily consumable, trusted data and they need it fast.

Magnitude MDM enables organizations to easily and efficiently access and harmonize data from multiple sources. With Magnitude MDM, data is complete, standardized and merged into a single virtual data source for accurate corporate performance reporting from which timely, actionable and intelligent business decisions are made.

Model, Master, and Govern Accurate Data

Magnitude MDM is a complete, multi-domain solution that enables enterprises to model and define business data, and integrate, validate, cleanse and mediate data from any on-premises and cloud-based data source to any BI solution.

- **Magnitude MDM delivers data modeling, management and stewardship**
- **An advanced harmonization module addresses “golden record” creation, management, harmonization and survivorship.**
- **MDM Workbench provides customizable interfaces at the point of business and connectivity.**

With Magnitude MDM, business users and decision makers can make informed decisions knowing their reports are based on accurate and complete data. The data source will be apparent, down to the individual field values. In addition, the business team can use the modeler to define their business requirements without involving IT in the development and translation of those requirements.

Proactive Governance

Standard Data Interfaces: Enable teams to manage business data through Magnitude MDM or Excel.

Customizable Business Interfaces: Utilize the MDM Workbench to meet every business need, from proactively managing customer, vendor, product and project data to financial applications, reference data, and more. Active, role-based stewardship is easy and quick to achieve with custom, audience-specific interfaces mapped to established processes.

Workflow and API: Conduct real-time collaboration for managing master and reference data via embedded work-flow capability and a business model-driven API.

Universal Access: Allow users to participate in the governance process from anywhere with solution capabilities available on mobile devices, in browsers and via MDM applets embedded in business applications.

A Complete, Multi-Domain Solution

Integrated Visual Modeler: Create or import models for common and customer-specific domains without costly customizations, meeting your MDM needs with a single technology solution.

Multi-Domain: Visualize unlimited relationships among governed master data and greatly reduce manual stewardship requirements by integrating any or every domain in the model. Record types cover all aspects of the business – from customer to product records that are updated and refreshed in real time as data is refreshed from source systems or external feeds.

Native MDM Connectivity: Harmonize data with built-in connectors that seamlessly enable table-level access; no need to build your way to data extraction from every source.

Seamlessly Manage Change

Change Resilient + Enabled: Access data from numerous sources for easy additions to the model, so the data can be consumed and managed within the Magnitude MDM solution.

Scale Over Time: Start with a single source, adding more over time to easily and rapidly accommodate new master data requirements and use cases.



For timely corporate performance insights based on your business needs, turn to Magnitude.

Dive deeper into this topic or contact us today at info@magnitude.com or **1.866.466.3849**. Visit our website: www.magnitude.com

About Magnitude

Magnitude Software leads the way in delivering corporate performance insights with solutions for corporate performance management (CPM), master data management (MDM) and data connectivity in heterogeneous environments. The Company's software and solutions drive real business results for hundreds of thousands of users around the globe. Magnitude's family of award-winning applications includes business intelligence, data warehousing, master data management, connectivity, analytics and reporting.